

TFWA 2015 Annual Meeting

Nashville Airport Marriott

Friday, February 27 Agenda (CST)

8:00 – 1:00 - ABC Pourer's Class (Memphis Room)

9:00 -1:00 – Registration (Hermitage Room)

10:00 – 12:00 - VAB/TFWA Board Meeting (Capitol Ballroom)

12:00 – 1:00 – Lunch on your own

1:30 – 2:30 – ABC Session, Keith Bell (Capitol Ballroom)

2:45 – 3:30 – Mutual Meet and Greet with our new Lobbyists, Windrow Phillips Group (Capitol Ballroom)

3:45 – 4:45 – Vineyard Weed Control, Wayne Mitchem (Capitol Ballroom)

5:30 – Informal Wine Social, BYOB (Stones River Room in the hotel Restaurant)

Exhibitors can move in – after 3:00 p.m.

Dinner on your own

Saturday, February 28 Agenda (CST)

8:00 – 9:00 Eye Opener Mimosa Bar & Trade Show Networking (Salons D&E)

8:00 – 5:00 – Trade Show (Salons D&E)

8:00-3:30 – Registration (Hermitage Room)

9:00 – 10:00

Donnie Winchell – Wine Trails (Salons F&G)

Doug Seitz, Moderator

9:00 – 10:00

Sara Spayd – Coping with Cold Injury in the Vineyard (Salons A&B)

Dave Lockwood, Moderator

10:15 – 11:15

Tom Cottrell – Asphyxiation: Minimizing Oxidation & Spoilage in Stored Wines (Salons A&B)

Dave Lockwood, Moderator

10:15- 11:15

Joseph Post – Marketing Muscadines from Vineyard to Consumer (Salons F&G)

Judy Zaunbrecher, Moderator

11:30 – 1:30 – Lunch with the Exhibitors (Salons D&E)

1:30 – 2:30

Donnie Winchell – Events & Wine Clubs (Salons F&G)

Judy Zaunbrecher, Moderator

1:30 – 2:30

Sara Spayd – Muscadines & Pest Control Trends (Salon A)

Doug Seitz, Moderator

1:30 – 2:30

Dave Lockwood – Spank Them Pests! Bunch Grapes - Floor Management, Vineyard Pest & Disease Control (Salon B)

2:45 – 3:45

Tom Cottrell – Chemistry: Not pH & So₂ (Salons A&B)

Doug Seitz, Moderator

2:45 – 3:45

Joseph Post – Brand Continuity (Salons F&G)

Judy Zaunbrecher, Moderator

3:45 – 4:30

Q & A – Sales & Marketing with Donnie & Joseph (Salons F&G)

3:45 – 4:30

Q & A – Viticulture/Eonology with Dave, Sara & Tom – (Salons A&B)

4:45 – 5:00 – Wine Cage Key Ceremony in Trade Show??????

6:30 – until – Dinner with the Winemakers (Capitol Ballroom)